

"Food Drives" carried out at all Isuzu offices

"Food Drives" were carried out on February 15 and 16 in the Omori Head Office area, February 21 and 22 in the Fujisawa area, and February 28 in the Tochigi area.

"Food Drive" is an activity to collect food products and ingredients nearing their sell-by date from people's homes and donate them to regional welfare organizations and facilities via an NPO, reducing food waste and contributing to social welfare.

Isuzu started this initiative in October last year but intends to continue this activity, which is significant in terms of the environment and our social contribution.

Our donations this time surpassed those last year in each area, with a total of 75 participants managing to collect 322 food products and ingredients weighing a total of 69kg to give to the NPO Second Harvest Japan*. (October 2016 results: 36 participants collected 120 food items weighing 29kg.)

* Second Harvest Japan: NPO that aims to create a food safety net in Japan, providing food to people in need and welfare facilities that support orphans, single mother families, etc.



Food products and ingredients donated in each area
(Top left: Omori Head Office, Center left: Fujisawa,
Bottom left: Tochigi)

Announcement poster put up before the food drives
(Bottom right)